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## **Godfrey Dadich Partners and Tremolo Productions to Adapt Kurt Andersen’s “Fantasyland” Into Television Event**

NOVEMBER 2, 2017

[Godfrey Dadich Partners](#) and [Tremolo Productions](#) will adapt Kurt Andersen’s bestselling book, *Fantasyland, How America Went Haywire: A 500-Year History*, into a premium non-fiction television event, it was announced today by Dave O’Connor, Partner, President of Entertainment, Godfrey Dadich Partners. The series will be executive produced by O’Connor, alongside GDP’s Patrick Godfrey and Scott Dadich, with Academy Award-winning filmmaker Morgan Neville and novelist, radio host, and cultural critic Kurt Andersen.

Fantasyland is a sweeping history of America, showing that the post-factual, “fake news” moment we’re all living through today is not something new, but rather the ultimate expression of our national character. Over the course of five centuries—from the Salem witch trials to Scientology to the Satanic Panic of the 1980s; from P. T. Barnum to the birth of Hollywood and the psychedelic sixties; from conspiracy theories to our fetish for guns and obsession with extraterrestrials—our love of the fantastic has made America exceptional in a way that we’ve never fully acknowledged.

“Kurt populates Fantasyland with the iconic hucksters and charlatans that built our national identity and brings their stories to life in dramatic and visual fashion. His authorial voice makes these stories play like a movie in your mind’s eye,” O’Connor said.

“In the book *Fantasyland*, Kurt helps us understand how we got here,” added Neville, “and in the television adaptation, we hope to add to that by exploring the lives of the characters that live in fantasylands all around us today.”

“I’ve been really pleased that *Fantasyland* has struck such a chord with so many people. And I’m excited by the prospect of helping to translate its American story to television and reach an even larger audience,” Andersen said.

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**Godfrey  
Dadich.**

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140 NEW MONTGOMERY  
17TH FLOOR  
SAN FRANCISCO, CA 94105

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110 WALL STREET  
4TH FLOOR  
NEW YORK, NY 10005

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[WWW.GODFREYDADICH.COM](http://WWW.GODFREYDADICH.COM)  
[INQUIRIES@GODFREYDADICH.COM](mailto:INQUIRIES@GODFREYDADICH.COM)



GDP, Tremolo, and Kurt Andersen are represented by WME.

**Kurt Andersen** is author of *Heyday* and *Turn of the Century* and frequently writes for *New York* and *Vanity Fair*. He is host and co-creator of the Peabody Award-winning public radio program *Studio 360*. In 2006, he founded *Very Short List*, an email service for connoisseurs of culture who would never call themselves “connoisseurs.” He was cofounder of *Spy* magazine, and has been a columnist and critic for *The New Yorker* and *Time*.

**Tremolo Productions** is an Academy Award, Emmy Award and Grammy Award-winning production company that produces documentary and feature films, television, and commercial projects. Founded by filmmaker Morgan Neville in 1999, Tremolo has been telling essential and popular cultural stories with projects such as *20 Feet From Stardom*, *The Music of Strangers*, *Best of Enemies*, *Chelsea Does*, and *Abstract: The Art of Design*.

**ABOUT GODFREY DADICH PARTNERS**

Godfrey Dadich Partners (GDP) is a design and creative studio founded in January 2017 under co-CEOs Patrick Godfrey and Scott Dadich (co-creator and executive producer of *Abstract: The Art of Design*). At its core, GDP designs narratives—from documentary films and longform-style journalism to corporate strategies and campaigns. With a team of more 60 in San Francisco, New York, and Los Angeles, GDP is a new kind of company, dedicated to finding and telling great stories.